

# G.F Smith

---

## Two Sides Membership

Paper is a natural and sustainable resource; after all, it's recyclable and biodegradable, but by dealing in papers from sustainable sources, G.F Smith is fundamentally an environmentally friendly business. However, that is not enough. To further uphold our responsibility in this respect, we are involved in a wide-ranging internal programme of environmental initiatives.

Crucially, G.F Smith is one of the 100 members of 'Two Sides', an initiative by companies from the graphic design industry to promote the responsible production and use of print and paper. Recycling is crucial to all environmental efforts, and having invested in recycling baling equipment, we are committing ourselves to a long-term recycling programme, but not just of paper.

In our offices, factory and warehouses we recycle card, plastic and cans (like everyone else), but also chemicals, toner, IT equipment, batteries, florescent lamps, timber and steel. Energy usage is equally high on the agenda, and we have recently undertaken a complete overhaul of our lighting system. By installing Chalmor Intelligence T5 lamps, the company has reduced its carbon emissions by 87%.

This project formed a key element in a raft of measures to help us reduce our carbon footprint, but we are also working closely with the Carbon Trust and we are in the process of evaluating ISO 14001 certification.